

## A PIECE OF EDITOR'S LEXIS

Dear Friends,

Indeed, as we step into 2011, some wonderful strokes have won us the much-awaited 2011 World Cup Title and a wonderful year at Indian Stroke Association.

Indian Stroke Association has had some great innings with its score of members increasing from 220 to 510 in just one year. Testimony to the fact, that stroke movement is gaining ground.

In the gamut of achievements were three stroke meetings held during the year that helped to clarify objectives and channelize our goal towards enhancing stroke management.

Empowering us in this resolution 'Stroke Talk' aimed to strengthen our efforts with more updates, useful news and stroke protocols to enhance stroke management.

The ISCON conference attended by an intellectual faculty of 350 members, of which 10 were of international standings, helped to encourage and contribute to the recent advances in the management of stroke, dynamism in facing challenges, more agility in detection & diagnosis and more velocity in action.

Championing the cause with her heart and soul is Rani Mukherjee, whose dad suffered from a massive cardiac arrest. Rani has unconditionally pledged her support and contribution towards awareness and treatment of stroke across India and has joined hands with an NGO working for the cause.

We have a huge task ahead of us to raise awareness about stroke and possible risk factors that can lead to it. During stroke, the golden hour being crucial it is important that the patient is empowered to make the right choice of stroke units. At Indian Stroke Association, we strongly believe this can bring on a paradigm shift in stroke management and create a more positive change for our patients.

We are working at stroke unit endorsement through quality controlled measures and protocols. An increased awareness of the right stroke unit will go a long way to strengthen their decisions. Fortifying the cause are preventive strategies that are being designed for post-stroke care.

We have aimed to grow in order to get our voice and the voices of the hundreds of thousands of stroke survivors heard. We want to sincerely thank our supporters and those who have recently joined us in taking this work forward.

The warm response received is witness to the fact that our work has been well received and we have a long way to go.

Regards

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#### Contact Details

**Ms Lalitha Rai**

Phone: 044 - 24353079 / 24357194 Fax: 044 - 24320605

E-mail: [stroketaalk.isa@gmail.com](mailto:stroketaalk.isa@gmail.com)  
[info@marundeshwara.com](mailto:info@marundeshwara.com)

#### To contribute to Stroke Talk

Please send your articles/ experiences/ stroke related activity to : [stroketaalk.isa@gmail.com](mailto:stroketaalk.isa@gmail.com)

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